



澳門特別行政區政府  
Governo da Região Administrativa Especial de Macau  
旅遊局  
Direcção dos Serviços de Turismo

## “Travel Stimulation Program” Questionnaire

Please “✓” the appropriate box

No.	Item	Very Agree	Agree	Neutral	Disagree	Very disagree
<b>A. Program</b>						
1.	The application conditions can be close to the market demand and expectations.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	The program attracts more visitors to Macao to organise tourism activities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	Willing to recommend the Travel Stimulation Program to others.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>B. Procedure</b>						
4.	The application process is quick and easy.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	The time limit for the application is sufficient for the applicant.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	The program outline and forms clearly stated the application conditions and the content of the support programme.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>C. Support</b>						
7.	The support items provided meet the needs of applicants.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	Service providers provide quality support to applicants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	The content of the support items provided was as expected.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	The support items provided enable participants to deepen their understanding of the history and culture of Macao.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Where did you learn about our Travel Stimulation Program?  
☐MGTO Website    ☐MGTO Representative Offices Abroad    ☐Participate in events organized by MGTO  
☐Recommended by industry or friends  
☐others ( please specify : \_\_\_\_\_ )
12. Do you think if there should be improvement in the Travel Stimulation Program ? ( E.g. : Service provided or application procedures )  
☐No  
☐yes ( please specify : \_\_\_\_\_ )
13. If you organize tourism activities in Macao in future, will you apple for Travel Stimulation Program again ?  
☐Yes  
☐No ( Reason : \_\_\_\_\_ )



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14. As the organizer, what other types of support programs would you like MGTO to provide? ( multiple choices allowed )

- ☐ cultural performance ( please specify : \_\_\_\_\_ )  
☐ Featured Workshop ( please specify : \_\_\_\_\_ )  
☐ discount coupons ( please specify : \_\_\_\_\_ )  
☐ others ( please specify : \_\_\_\_\_ )

15. Other opinions :

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- Thank you -