



澳門特別行政區政府
 Governo da Região Administrativa Especial de Macau
 旅遊局
 Direcção dos Serviços de Turismo

“Travel Stimulation Program” Questionnaire

Please “✓” the appropriate box

No.	Item	Very Agree	Agree	Neutral	Disagree	Very disagree
A. Program						
1.	The application conditions can be close to the market demand and expectations.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	The program attracts more visitors to Macao to organise tourism activities.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	Willing to recommend the Travel Stimulation Program to others.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B. Procedure						
4.	The application process is quick and easy.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	The time limit for the application is sufficient for the applicant.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	The program outline and forms clearly stated the application conditions and the content of the support programme.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C. Support						
7.	The support items provided meet the needs of applicants.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8.	Service providers provide quality support to applicants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9.	The content of the support items provided was as expected.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.	The support items provided enable participants to deepen their understanding of the history and culture of Macao.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. Where did you learn about our Travel Stimulation Program?
☐MGTO Website ☐MGTO Representative Offices Abroad ☐Participate in events organized by MGTO
☐Recommended by industry or friends
☐others (please specify : _____)
12. Do you think if there should be improvement in the Travel Stimulation Program ? (E.g. : Service provided or application procedures)
☐No
☐yes (please specify : _____)
13. If you organize tourism activities in Macao in future, will you apple for Travel Stimulation Program again ?
☐Yes
☐No (Reason : _____)



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14. As the organizer, what other types of support programs would you like MGTO to provide? (multiple choices allowed)

- ☐ cultural performance (please specify : _____)
☐ Featured Workshop (please specify : _____)
☐ discount coupons (please specify : _____)
☐ others (please specify : _____)

15. Other opinions :

- Thank you -