



Macao – Hengqin Travel Stimulation Program

**“In Celebration of the 75th Anniversary of the Founding
of the People’s Republic of China,
the 25th Anniversary of the Establishment of Macao
SAR
and the 3rd Anniversary of the Establishment of the
Guangdong-Macao In-Depth Cooperation Zone in
Hengqin”
Experience Version**

Program Outline

(1 October 2024 to 31 March 2025)



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1. General Information

1.1 Purpose

On the occasion of the 75th anniversary of the founding of the People’s Republic of China, the 25th anniversary of Macao’s return to the motherland and the 3rd anniversary of the establishment of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin (hereinafter referred to as “Hengqin”), the Macao Government Tourism Office (MGTO) and the Economic Development Bureau of Hengqin (ECDHengqin) have launched the “Macao–Hengqin Travel Stimulation Program – Experience Version”, based on the original program, to share the joy of the three anniversaries with business visitors while developing “multi-destination itineraries” and “multi-venue events” in Macao and Hengqin and encouraging business visitors to explore the local community to stimulate the community economy.

1.2 Beneficiaries

Organisers, coordinators or designated agencies (hereinafter referred to as the "applicant") of "Incentive Travel" events to be held in Macao or Hengqin:

- Enterprises that are legally incorporated and registered for tax purposes in Macao or Hengqin;
- Non-profit organisations that are legally established in Macao or Hengqin;
- Entities that are legally established outside Macao or Hengqin.

1.3 Eligibility

The "Incentive Travel" event in Macao or Hengqin should have a minimum of **25** participants from outside Macao or Hengqin, who should stay in Macao for at least **one night** and visit Hengqin for at least **half a day with consumption expenditure**.

2. Support Items

2.1 Support Items – Macao

Scale (Number of Participants)	Support Items
25 - 40	<p><u>Select one of the following:</u></p> <p>(A) Souvenir and travel information (B) Historic Centre of Macao tour (C) Authentic Macao gastronomy experience (D) Premium Macao tourism products experience*</p>
40+	<p><u>Select one of the following:</u></p> <p>(A) Souvenir and travel information (B) Historic Centre of Macao tour (C) Authentic Macao gastronomy experience (D) Premium Macao tourism products experience* (E) City of Gastronomy workshops*</p>

*For details of the support items, please refer to Form 2 (Application Form and Support Items Form for the Macao–Hengqin Travel Stimulation Program – Experience Version).



2.2 Support Items – Hengqin

Scale (Number of Participants)	Support Items
25 - 40	<p>Select one of the following:</p> <p>(A) Tianmu River Rowing Park tour (B) Hengqin Erjing Bay Wetland Park ecological tour (C) Mangzhou Wetland Park ecological tour (D) Flower Promenade ecological tour (E) Xiaohengqin Mountain ecological tour</p>
40+	<p>Select one of the following:</p> <p>(A) Tianmu River Rowing Park tour (B) Hengqin Erjing Bay Wetland Park ecological tour (C) Mangzhou Wetland Park ecological tour (D) Flower Promenade ecological tour (E) Xiaohengqin Mountain ecological tour (F) China Red Sandalwood Museum Hengqin Branch tour</p>

3. Review Procedures and Submission of Information & Documents

3.1. Pre-screening Procedures

3.1.1. MGTO or ECDHengqin will review the information provided by the applicant in **Form 1** (Pre-screening Application Form for the Macao–Hengqin Travel Stimulation Program – Experience Version) and check if all the following requirements are met:

- i. The "Incentive Travel" event is held in Macao or Hengqin;
- ii. The event has a minimum of 25 non-Macao or non-Hengqin participants;
- iii. The participants stay in Macao for at least one night and consume in Hengqin for at least half a day.

3.1.2. The pre-screening procedures of the "Macao – Hengqin Travel Stimulation Program – Experience Version" will take five working days from the second day upon receipt of the completed "Pre-screening Application Form";

3.1.3.

Upon completion of all pre-screening procedures, MGTO or ECDHengqin will decide on the pre-screening results of the applications and notify the applicant in writing of the pre-screening results.



3.2. **Submission of Information & Documents**

The applicant who has passed the pre-screening is required to submit a completed **Form 2** (Application Form and Support Items Form for the Macao – Hengqin Travel Stimulation Programme – Experience Version) and the following supporting documents and event details to MGTO and/or ECDHengqin at least **15 working days** prior to the first day of the event:

- 3.2.1. A signed agreement/contract regarding the "Incentive Travel" event, deposit receipts from relevant service providers (event venue, hotel, travel agency, restaurant etc.), accommodation confirmation, a name list of participants, and the following information required by MGTO and/or ECDHengqin:
 - MGTO: a copy of the business certificate/business tax statement of the service provider in Macao, a company profile and a business certificate/licence of the event planner and applicant;
 - ECDHengqin: a business certificate/licence and records of tax payments and social security contributions in the previous year or a recent period of the service provider in mainland China; a company profile and a legally binding registration document (a business certificate/licence or government certificate) of the event planner and applicant.
- 3.2.2. If the applicant is not the event planner, an official letter of authorisation issued by the event planner must be submitted for verification of the applicant's identity and role in the event. The event planner must state in the letter that the applicant is recognised as the sole entity applying for this Programme, and is authorised to arrange the event in Macao or Hengqin and to receive the relevant support (if applicable).

3.3. **Event Report**

The applicant must submit **Form 3** (Event Report for the Macao – Hengqin Travel Stimulation Programme – Experience Version) in duplicate to both MGTO and ECDHengqin within **10 working days** upon completion of the event. The report should include the information mentioned in the event report template, a rooming list provided by the hotel and photos of the event.

4. **Terms and Conditions**

Eligible applicants for the Program must comply with the following terms and conditions:

- 4.1. The Program applies to confirmed events only. The applicant must submit to MGTO and ECDHengqin the written agreement/contract regarding the event, receipts for accommodation deposits and a name list of participants for verification;
- 4.2. All requirements, terms and conditions of the Program are subject to change without further notice. MGTO and ECDHengqin disclaim any liability for disputes caused by any products or services provided by third parties;



- 4.3. The approval of the above support must comply with the terms and conditions stipulated by MGTO and ECDHengqin. The two authorities reserve the right of final decision and interpretation in the execution of this Program.

5. Points to Observe

Interested parties may contact MGTO or ECDHengqin directly.

- 5.1. The application form must be duly and completely submitted to MGTO or ECDHengqin together with all supporting documents referred to in Section 3.2 ("Submission of Information & Documents") of the Programme **at least 15 working days prior to the first day of the event**;
- 5.2. The applicant who has passed the pre-screening referred to in Section 3.1 of the Program is required to submit to MGTO or ECDHengqin the relevant supporting documents and information for the application. Upon receipt of the documents and information, the authority will evaluate the potential, benefits and significance of the event. Should all the submitted documents and information fulfil the terms and conditions of this Program and the authority consider the event to be viable after evaluation, the authority will prepare the relevant documents according to the information provided by the applicant for a further administrative process and budget application. When approval is granted, the authority will inform the applicant in writing of the details of the relevant support;
- 5.3. The applicant is obliged to provide MGTO and ECDHengqin with relevant information about the event, and to allow and assist the authorities' staff to conduct on-site inspections during the event for evaluation purposes;
- 5.4. The applicant must duly and completely submit **Form 3** (Activity Report for the Macao – Hengqin Travel Stimulation Program – Experience Version), together with all supporting documents referred to in Section 3.3 ("Activity Report") of the Programme, to MGTO or ECDHengqin **within 10 working days upon completion of the event**.

Other Remarks

1. Applications that fail to comply with any of the abovementioned requirements will be automatically disqualified and will not be processed by either MGTO or ECDHengqin;
2. MGTO will handle the personal data collected in accordance with the relevant provisions of Law No. 8/2005 (Personal Data Protection Law). The personal data provided by the applicant when applying for the Programme will only be used for work directly related to the application for the Programme;
3. ECDHengqin will handle personal data in accordance with the Personal Information Protection Law of the People's Republic of China;
4. Please ensure that event details (including the event name, event date, and names of the event owner and applicant) are consistent across all required application documents;



5. By submitting photos, texts, images and data to MGTO or ECDHengqin, the applicant has authorised the authority to use the materials for website publishing, promotion, advertising, publication, display, annual report, statistics or research purposes;
6. For enquiries about the Program, please contact MGTO or ECDHengqin directly.

Contact Details

<p>Macao Government Tourism Office Tourism Product and Events Department – Business Tourism and Events Division</p> <p>Address: Alameda Dr. Carlos d’Assumpção, n.^{os} 335-341, Edf. “Hot Line”, 14th floor, Macao; E-mail address: business tourism@macaotourism.gov.mo; Tel. No.: (+853) 28315566</p>	<p>Economic Development Bureau of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin Division of Tourism, MICE and Commerce</p> <p>Address: Room 317, 3rd floor, Building No. 1, 868 Gang’ao Avenue, Guangdong-Macao In- Depth Cooperation Zone in Hengqin, Zhuhai, Guangdong; E-mail address: dtmc@hengqin.gov.cn; Tel. No.: (+86756) 8847002</p>
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