



# Macao – Hengqin Travel Stimulation Program Experience version



## Purpose

In celebration of the 75<sup>th</sup> anniversary of the founding of the People’s Republic of China, the 25<sup>th</sup> anniversary of the establishment of Macao SAR and the 3<sup>rd</sup> anniversary of the establishment of the Guangdong-Macao In-depth Co-operation Zone in Hengqin, Macao Government Tourism Office and Economic Development Bureau of Hengqin jointly launch the **“Macao–Hengqin Travel Stimulation Program” Experience version from 1<sup>st</sup> October 2024 to 31<sup>st</sup> March 2025**, to invite and attract more business travelers to experience the tourism resources of Macao and Hengqin, and to promote the joint tourism development of the two destinations

## Beneficiaries

Organizers, coordinators or designated agencies of **“Incentive Travel”** activities to be held in Macao or Hengqin

## Eligibility

- ✔ **“Incentive Travel”** activity to be held in Macao or Hengqin with a minimum of **25 participants**
- ✔ Participants should be non-Macao nor non-Hengqin residents
- ✔ With a stay in Macao for at least **one night** and visit Hengqin for at least **half a day** with consumption expenditure

## Application procedures

The applicant should submit a completed **“Pre-screening Application Form”** to **Macao Government Tourism Office** or **Economic Development Bureau of Hengqin**. Once the application is passed the pre-screening, applicant is required to submit a completed **“Application Form and Support Items Form”** at least **15 working days** prior to the first day of the activity



### Support items:

Eligible applicants, depending on the number of participants, will receive supporting items such as souvenirs and tourism information, half-day tour/ecological tour, gastronomic experience, etc.

## For more details:

Macao Government  
Tourism Office



Economic Development  
Bureau of Hengqin

