# Macao–Hengqin

# Travel Stimulation Program

## Program Outline

## Updated version

## (Effective from 30th September 2026)

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# 1. General Information

## 1.1 Purpose

The General Plan for Building a Guangdong-Macao In-depth Cooperation Zone in Hengqin was released in September 2021, supporting the appropriate diversified development of Macao's economy. To facilitate the sharing and extension of tourism resources of Macao and the Guangdong-Macao In-depth Co-operation Zone in Hengqin (hereinafter referred to as "Hengqin") and to foster tourism development of the two regions, Macao Government Tourism Office and Economic Development Bureau of Hengqin jointly launch the "Macao–Hengqin Travel Stimulation Program" ("the Program"). This year marks the commencement of both the National "15th Five-Year Plan" and the "Third Five-Year Plan". The "15th Five-Year Plan" explicitly emphasizes deepening the integrated development of Macao and Hengqin, while the "Third Five-Year Plan" also clearly states that high-quality advancement of the Guangdong-Macao In-Depth Cooperation Zone in Hengqin is the key to "breaking new ground" in promoting Macao's appropriate economic diversification during the "Third Five-Year Plan" period. To this end, the current phase targets themed tourism events held in Macao or Hengqin, aiming to attract more local and international tourism event organizers to choose Macao and Hengqin as their tourism destinations, accelerate the formation of Macao-Hengqin synergistic competitive advantages, and comprehensively enhance the region's overall competitiveness and international influence.

## 1.2 Beneficiary

Organisers, Planners or appointed Applicants (hereinafter referred to as the "applicant") to organize themed tourism events to be held in Macao or Hengqin:

- Enterprises that are legally incorporated and registered for tax purposes in Macao or Hengqin;
- Non-profit organisations that are legally established in Macao or Hengqin;
- Entities outside of Macao or Hengqin established according to the local law.

* Themed tourism events held in Macao or Hengqin refer to events planned and carried out in Macao or Hengqin centered around a clear core theme (e.g., culture and arts, sports, MICE, weddings, study tours). Events without a clear theme, such as ordinary sightseeing itineraries (e.g., two-day Macao tour/one-day Hengqin tour) or visits to permanent attractions do not fall within the scope of this definition.

## 1.3 Eligibility

The themed tourism event in Macao or Hengqin should have a minimum of 25 non-Macao and non-Hengqin residents respectively, and with a stay in Macao for at least two consecutive nights and in Hengqin for at least one night.

## 2. Support Items

### 2.1 Support Items – Macao

| Scale (Number of Participants) | Support Items |
|---|---|
| 25–40 | ➢ Tourist Information Kit + Souvenir |
| 41–80 | ➢ Tourist Information Kit + Souvenir<br>➢ Experience Macao Half-Day Tour* |
| 81–100 | Tourist Information Kit + Souvenir and select 1 from the options below:<br>➢ Experience Macao Half-Day Tour *<br>➢ Macao Authentic Gastronomy Experience<br>➢ Macao Featured Tourism Product Experience* |
| 101–300 | Tourist Information Kit + Souvenir and select 1 from the options below:<br>➢ Experience Macao Half-Day Tour *<br>➢ Macao Authentic Gastronomy Experience<br>➢ Macao Featured Tourism Product Experience*<br>➢ Macao Featured Cultural Performance*<br>➢ Value-added Business Services*<br>➢ Portuguese Egg Tarts Making Workshop<br>➢ Macao Cultural and Creative Workshop* |
| 301+ | Tourist Information Kit + Souvenir and select 2 from the options below:<br>➢ Experience Macao Half-Day Tour *<br>➢ Macao Authentic Gastronomy Experience<br>➢ Macao Featured Tourism Product Experience*<br>➢ Macao Featured Cultural Performance*<br>➢ Value-added Business Services *<br>➢ Portuguese Egg Tarts Making Workshop<br>➢ Macao Cultural and Creative Workshop* |

*For details of the support items, please refer to Form 2 (Macao–Hengqin Travel Stimulation Program – Support Items Application Form)

## 2.2 Support Items – Hengqin

| **Scale (Number of Participants)** | **Support Items** |
|---|---|
| 25–40 | Select 1 from the options below:<br>➢ China Red Sandalwood Museum Hengqin Branch tour<br>➢ Traditional Chinese Medicine Cultural Experience Museum Tour |
| 41–80 | Select 1 from the options below:<br>➢ China Red Sandalwood Museum Hengqin Branch tour<br>➢ Traditional Chinese Medicine Cultural Experience Museum Tour<br>➢ Hengqin International Film Studio Experience |
| 81–100 | Select 1 from the options below:<br>➢ China Red Sandalwood Museum Hengqin Branch tour<br>➢ Traditional Chinese Medicine Cultural Experience Museum Tour<br>➢ Hengqin International Film Studio Experience<br>➢ Hengqin Ecological Half-Day Tour (Xiaohengqin Mountain, Flower Promenade, Mangzhou Wetland Park) |
| 101–300 | Select 1 from the options below:<br>➢ China Red Sandalwood Museum Hengqin Branch tour<br>➢ Traditional Chinese Medicine Cultural Experience Museum Tour<br>➢ Hengqin International Film Studio Experience<br>➢ Hengqin Ecological Half-Day Tour (Xiaohengqin Mountain, Flower Promenade, Mangzhou Wetland Park)<br>➢ TianMu Melody (Water Supercar - limited to 200 tickets; one item to be selected from: electric sightseeing boat, electric yacht, or bubble boat)<br>➢ Sumlodol Camping Town Study Tour and Team Building (limited to 200 tickets) |

| | |
|---|---|
| 301+ | Select 1 from the options below:<br>➢ China Red Sandalwood Museum Hengqin Branch tour (limited to 1,000 tickets)<br>➢ Traditional Chinese Medicine Cultural Experience Museum Tour (limited to 1,000 tickets)<br>➢ Hengqin International Film Studio Experience (limited to 700 tickets)<br>➢ Hengqin Ecological Half-Day Tour (Xiaohengqin Mountain, Flower Promenade, Mangzhou Wetland Park, limited to 500 tickets)<br>➢ TianMu Melody (Water Supercar - limited to 300 tickets; one item to be selected from: electric sightseeing boat – limited to750 tickets, electric yacht – limited to 600 tickets, or bubble boat – limited to 600 tickets)<br>➢ Sumlodol Camping Town Study Tour and Team Building (limited to 300 tickets)<br>➢ Hengqin Chimelong Resort (select 1 item from Chimelong Ocean Kingdom, Chimelong Spaceship, or Chimelong Show, limited to 100 tickets) |

## 3. Review Procedures and Submission of Information & Documents

### 3.1 Pre-screening Procedures

3.1.1. The Macao Government Tourism Office (MGTO) or the Industrial Development Bureau of Hengqin (IDBHengqin) review the information on Form 1 provided by the applicant and verify if all of the following criteria are fulfilled:

i. Organizing themed tourism events in Macao or Hengqin as an organizer, coordinator or designated appointed entity;

ii. Minimum of 25 non-Macao and non-Hengqin residents;

iii. Minimum stay of 2 consecutive nights in Macao and 1 night in Hengqin.

3.1.2. The pre-screening of the "Macao–Hengqin Travel Stimulation Program" (hereinafter referred to as the "Program") takes five working days starting from the second day upon receipt of a completed "Pre-screening Application Form" (Form 1: Macao–Hengqin Travel Stimulation Program – Pre-screening Application Form);

3.1.3. A written result of pre-screening will be informed to the applicants by MGTO or IDBHengqin after the pre-screening procedure is taken;

### 3.2 Submission of Information & Documents

The applicant who has passed the pre-screening is required to submit a completed application form (Form 2: Macao–Hengqin Travel Stimulation Program – Support Items Application Form) and the following supporting documents and activity details to MGTO and/or IDBHengqin at least **15 working days** prior to the first day of the activity:

3.2.1. A signed agreement/contract regarding the "Themed Tourism Event", receipts of deposits issued by relevant service providers (activity venue, hotel, travel agency, etc.), accommodation confirmation, a full name list of participants, and submit the following required information to MGTO and IDBHengqin repectively:

- MGTO: Company's profile and legal registration document (such as Business License or Government certification) of the Event Planner; as well as a copy of the Industrial Tax Statement ("M/8" Form) of the service provider(s)

- IDBHengqin: Business certificates/licences and records of tax payments and social security fund contributions in the previous year or a recent period of the service providers in Mainland China; a company profile and a legally binding registration document (a business certificate/licence or government certification) of the activity planner and the applicant

3.2.2. If the applicant is not the event planner, an official letter of authorisation issued by the event planner must be submitted for verification of the applicant's identity and role in the activity. The event planner must mention in the letter that the applicant is acknowledged as the only entity applying for this Program, and is authorised to arrange the event in Macao or Hengqin and to receive the relevant support (if applicable).

### 3.3 Event Report

The applicant is required to submit an event report (Form 3: Event Report) in duplicate to both MGTO and IDBHengqin within **10 working days** upon completion of the event. The report should include the information mentioned in the event report template, rooming list of participants provided by the hotel, and photos of the event.

## 4. Terms and Conditions

Eligible applicant(s) of the Program are required to comply with the following terms and conditions:

4.1 The Program is applicable to confirmed events only. The applicant must submit to MGTO and IDBHengqin the signed agreement/contract, receipts of accommodation deposits, and a

full name list of participants for verification;

4.2 The eligibility criteria, as well as terms and conditions of this Program are subject to change without prior notice. MGTO and IDBHengqin disclaim any liability of disputes related to any products and/or services provided by third parties;

4.3 The approval of the above support must comply with the terms and conditions stipulated by the MGTO and the IDBHengqin. MGTO and IDBHengqin reserve the rights of final decision and interpretation in the execution of this Program.

## 5. Terms to Comply

Interested parties may contact MGTO or IDBHengqin directly for the application enquiries.

5.1 The application form must be submitted duly and completely, together with all supporting documents mentioned in Point 3.2 ("Submission of Information & Documents") of the Program, to MGTO or IDBHengqin **at least 15 working days prior to the first day of the event**;

5.2 The applicant who has passed the pre-screening mentioned in Point 3.1 of the Program is required to submit to MGTO or IDBHengqin with the relevant supporting documents and information for the application. Upon receipt of the documents and information, the authority will evaluate the event's potential, benefits and significance. Should all the submitted documents and information fulfill the terms and conditions of this Program and the event be deemed viable through the authority's evaluation, the authority will prepare the relevant documents according to the information provided by the applicant for a further administrative process and budget application. When approval is granted, the authority will inform the applicant of details of the relevant support in writing;

5.3 The applicant is obliged to provide MGTO and IDBHengqin with the relevant information about the event, and to authorise and assist staff of the authorities to conduct site inspection during the activity for assessment;

5.4 The applicant must submit Form 3 (Macao–Hengqin Travel Stimulation Program – Event Report) duly and completely, together with all supporting documents mentioned in Point 3.3 ("Event Report") of the Program, to MGTO or IDBHengqin **within 10 working days after the completion of the activity**.

**Other Remarks**

1. Applications that fail to comply with any of the abovementioned requirements will be disqualified automatically, the application will not be proceeded further by either MGTO or IDBHengqin;

2. MGTO handles personal data in accordance with Law No. 8/2005 (Personal Data Protection Law);

3. IDBHengqin handles personal data in accordance with the Personal Information Protection Law of the People's Republic of China;

4. Please ensure the consistency of event details (including the event name, event date, and names of the event planner and applicant) in all required application documents;

5. By submitting photos, texts, images and data to MGTO or IDBHengqin, the applicant has authorised the authority to use the materials for website publishing, promotion, advertisement, publication, display, annual report, statistics or research purposes;

6. For enquiries regarding the Program, please contact MGTO or IDBHengqin.

**Contact Details**

| **Macao Government Tourism Office**<br><br>**Tourism Product and Events Department – Business Tourism and Events Division** | **Industrial Development Bureau of Hengqin**<br><br>**Tourism and MICE Division** |
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