



MACAO

TRAVEL

STIMULATION

PROGRAM



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1. GENERAL INFORMATION OF THE PROGRAM :



1.1 Purpose

The scope of application of the existing "Travel Stimulation Program" is expanded to enhance the attractiveness of Macao as a destination for business and sports tourism visitors to organize activities in Macao and a variety of activities are added to encourage business and sports tourism visitors to experience and explore local communities as to activate the community economic development.

1.2 Beneficiary

Organizers and/or Planners, Bride/Groom, School/University/College or the appointed Applicant/Entity of the "Incentive Travel/Wedding Travel/Student Travel/Sports Travel" activities to be held in Macao (hereinafter referred to as the "Applicant").

1.3 Scope

- ◎ Confirmed "Incentive Travel/Wedding Travel/Student Travel/Sports Travel" activities;
- ◎ Qualified activities can be one of the below:
 - **Incentive Travel:**
Company/Entity/Organization aiming to come to Macao to organize an incentive event or team building activity ;
 - **Wedding Travel:**
Bride/Groom or Company/Entity aiming to come to Macao to organize a wedding event;
 - **Student Travel:**
School/College/University/Company/Entity/ Organization aiming to come to Macao to organize a Students related event or educational related activity;
 - **Sports Travel:**
 - (a) Company/Entity/Organization aiming to come to Macao to organize a sports event;
 - (b) Company/Entity/Organization aiming to come to Macao to compete as a contestant in a sports event;
 - (c) Company/Entity/Organization or Group aiming to come to Macao to watch a sports event as audience.

1.4 Eligibility

The "Incentive Travel/Wedding Travel/Student Travel/Sports Travel" activity in Macao should have a minimum of 25 non-Macao participants with at least 2 consecutive nights of stay in Macao.



2.SUPPORT CATEGORY

2.1 Support Items

Number of Participants	Support Category
25 - 39	(A) Tourist information kit + (B) Souvenir
40 - 100	(A) Tourist information kit + (B) Souvenir + (C) Experience Macao half-day tour*
101 - 300	(A) Tourist information kit + (B) Souvenir + choose one option from below items: (C) Experience Macao half-day tour* or (D) Macao tourism product admission ticket* or (E) Cultural experience* or (F) Appearance of Macao tourism mascot “MAK MAK” or (G1) Gastronomy half-day tour
300+	<u>Option 1:</u> (A) Tourist information kit + (B) Souvenir + (F) Appearance of Macao tourism mascot “MAK MAK” + choose one option from below items: (C) Experience Macao half-day tour* or (D) Macao tourism product admission ticket* or (E) Cultural experience* <u>Option 2:</u> (A) Tourist information kit + (B) Souvenir + (G2) Local specialty food making experience*

* Eligible applicant(s) can choose one option from category C, D, E, F or G in the support items list in the Appendix of the “Travel Stimulation Program” application form.

2.2 Other Support

Liaison and coordination with other relevant Macao SAR Government entities and Schools/Colleges/Universities (Remark: The related arrangements are subject to availability or approval from respective Government entities and Schools/ Universities/Colleges);



3. TERMS AND CONDITIONS :

- 3.1** Eligible applicant(s) of the “Travel Stimulation Program” (hereinafter referred as: “Program”), are required to comply with the following terms and conditions:
- 3.2** The Program is only applicable to “Incentive Travel/Wedding Travel/Student Travel/ Sports Travel” activities with proof of booking confirmation, such as signed agreement or contract and receipt of deposit issued by respective party; or proof of participation in a sports event as a contestant and hotel booking confirmation; or proof of ticket purchase of a sports event, hotel booking confirmation and full name list of the group as audience, to be submitted to Macao Government Tourism Office (MGTO) by the Applicant.
- 3.3** Support will only be extended to activities that employ services provided by local venues or entities that are legally registered in Macao.
- 3.4** The eligibility criteria, as well as terms and conditions of this Program are subject to change without prior notice. MGTO disclaims any liability of disputes related to any products and/or services provided by third parties.
- 3.5** The approval of the above support must comply with the terms and conditions stipulated by MGTO. MGTO reserves the right on final decision and interpretation in the execution of this Program.



4. SUBMISSION OF INFORMATION & DOCUMENTS :

4.1 Application

The Applicant is required to complete the Application Form and submit the form with the following supporting documents and event details to MGTO Macao, at least 15 working days prior to the first day of the event:

TRAVEL STIMULATION PROGRAM- Program Outline

- ◎ Complete Application Form;
- ◎ Signed contract and receipt of deposit issued by service provider of the travel group (such as proof of hotel deposit and activities included in the “Incentive Travel/Wedding Travel/Student Travel/Sports Travel”), as well as a copy of the Industrial Tax Statement (“M/8” Form) of the service provider(s) must be provided;
- ◎ For the “Incentive Travel” activities, a Company’s profile and legal registration document (such as Business License or Government certification) of the Event Planner and the Applicant, and a full name list of all the participants of the event must be submitted;
- ◎ For the “Wedding Travel” activities, a copy of Marriage Certificate and a full name list of all the participants of the event must be submitted;
- ◎ For the “Student Travel” activities, a confirmed list of non-Macao participants issued by the Event Planner (needs to state the education level / age of participating), with Entity/School/College/University’s letterhead and chop (if applicable) or authorized signature must be submitted;
- ◎ For the “Sports Travel” activities, Company/Entity/Organization aiming to come to Macao to organize/to compete or to watch a sports event, a brief profile and legal documents of a registration of the Company/Entity/Organization must be submitted (such as a Business License or a Government certification); or proof of participation in a sports event as a contestant and hotel booking confirmation; or proof of ticket purchase of a sports event, hotel booking confirmation and full name list.
- ◎ If the Applicant is not the Event Planner, an official appointment letter issued by the Event Planner must be submitted to identify the Applicant’s identity and role in the activity. The Event Planner must acknowledge the Applicant as the only entity to apply for the program, to handle the arrangements of related activities in Macao, and to receive related support from MGTO (if applicable).

4.2 Event report

Upon completion of the event, the Applicant is required to submit an event report which shall include the information mentioned in the event report template, confirmed rooming list from hotel and photos of the event, to MGTO within 7 working days after the completion of the event.

5. TERMS TO COMPLY

Any interested party may contact MGTO Macao directly for application.

- 5.1.** Any application, together with all respective supporting documents mentioned in Point 4.1 of the Program - “Submission of Information & Documents – Application” must be duly completely and submitted to MGTO Macao, **at least 15 working days prior to the first day of the event.**

TRAVEL STIMULATION PROGRAM- Program Outline

- 5.2.** Upon receipt of the application form and all supporting documents, MGTO will evaluate the event's potential, its benefits and importance to Macao. Should the submitted documents and information fulfill the terms and conditions of this Program and MGTO's evaluation, MGTO will prepare the relevant documents in accordance to the information provided by the Applicant for further administrative process and budget application. When the approval is granted, MGTO will inform the Applicant by means of written notification with details of the related support.
- 5.3.** The Applicant is obliged to provide MGTO with relevant information of the event as well as to assist MGTO staff to conduct site inspection during the activity for assessment.
- 5.4.** The respective supporting documents mentioned in Point 4.2 in the Program - "Submission of Information & Documents – Event Report" must be submitted to MGTO Macao, **within 7 working days after the completion of the event.**

Other Remarks:

1. Any application which fails to comply with the above requirements will automatically be disqualified without prior notice from MGTO.
2. Please ensure the consistency of the event details (including the event name, event date, names of event planner and applicant) in all required documents;
3. All photos, texts, drawings and data submitted by the applicant is deemed to authorize MGTO for publication on the website, for promotion, advertisement, display, publication, annual report, statistics or research purposes.
4. For any enquiry regarding "Travel Stimulation Program", please contact MGTO Macao directly.

Contact Details

MGTO **Tourism Product and Events Department**
Business Tourism and Events Division

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